



EMPOWERING YOUNG MINDS

Shaping The Future



ABOUT RAINBOW KIDDIES INTERNATIONAL PRESCHOOL

Rainbow Kiddies International Preschool is where innovation meets education. We are dedicated to nurturing young minds with love, creativity and holistic learning methods. As a trusted name in early childhood education, we offer a proven franchise model designed for success.



WHY PARTNER WITH

RAINBOW KIDDIES?



EMERGING BRAND

Trusted by parents for its excellence in early childhood education.

PROVEN CURRICULUM

Based on modern methodologies like STEM, Multiple Intelligence Theory, and Play-Way Method.

INNOVATIVE TECHNOLOGY INTEGRATION

Tools like Talking Tree, Magic Mat, and Smart Pen enhance learning experiences.

LOW INITIAL INVESTMENT

Affordable setup cost with No Royalty on fee collection.

FRANCHISE FEATURES



COMPREHENSIVE SUPPORT

- 1 360-Degree Support:**
From setup to operations, we guide you every step of the way.
- 2 Comprehensive Training:**
Expert-led training programs for teachers, admin staff and franchise owners.

TECHNOLOGY AT ITS BEST

- 1 Personalized Website:**
A dedicated website for every branch to increase visibility and streamline operations.
- 2 Rainbow Kiddies School App:**
An exclusive app with IT support and analytics tools streamlines communication, operations and performance tracking for parents, teachers and management.



MARKETING AND BRANDING

- 1** National and regional brand marketing campaigns to establish preschool as a trusted brand.
- 2** Marketing kits including banners, flyers, and digital marketing templates (Soft copies) will be provided.





OUR COMMITMENT

TO YOUR SUCCESS!



**Brand Based
On Principles**

Leverage the Rainbow Kiddies name to build trust in your community.



**Proven
Operational Model**

Step-by-step guidance to ensure smooth operations.



**Increased Parental
Engagement**

Empower parents with tools like our app for tracking their child's progress and connecting with teachers.



**Customizable
Solutions**

Tailored training and resources for your branch's specific needs.

AWARDS AND CERTIFICATES



Rainbow Kiddies International Preschool is proud to be recognized with the prestigious Award for Innovation in Early Learning. This honor reflects our unwavering commitment to redefining early education through creative methodologies, advanced teaching tools, and a child-centric approach.



INNOVATION IN EARLY LEARNING

by Early Years Educators 2024



FINANCIAL

OVERVIEW

ITEM	COST
Franchise Fee	₹2,50,000 (one-time, non-refundable).
Setup Cost	₹15-25 lakhs (includes interiors, play equipment, and basic setup).
Recurring Annual Charges	₹50,000 for technology support, curriculum, trainings and marketing support.
Renewal	35000/- franchise renewal charges on sixth year.

FRANCHISE REQUIREMENTS

Space:

1500-2500 sq. ft. in a safe, child-friendly location.

Investment:

₹15-25 lakhs, depending on location and setup preferences.

Passion for Education:

A commitment to nurturing young minds and contributing to their growth.

**JOIN
THE RAINBOW
KIDDIES FAMILY**

Here's How to Get Started

Launch:

Open your Rainbow Kiddies branch and start making a difference in children's lives.

05

Setup:

Receive comprehensive support in setting up your preschool.

04

Agreement:

Sign the franchise agreement and start your journey.

03

Site Visit:

Our team will visit your location for evaluation.

02

Contact Us:

Reach out us to discuss opportunities.

01





REACH US AT

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